COUNT ON QUALITY

Cobb Sets The Standard

Cobb 700™
Cobb Sets The Standard
Based on third-party specialist evaluation of meat quality, the Cobb700™ outperformed its major competitor. Assessments included occurrences of Woody Breast, Spaghetti Breast, Blood Spots and Green Tenders. In every category, the meat quality of the Cobb700™ exceeded the major competitor in its class.

<table>
<thead>
<tr>
<th>CUSTOMER 1</th>
<th>CUSTOMER 2</th>
<th>CUSTOMER 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.7% Fewer Woody Breasts</td>
<td>.7% Fewer Woody Breasts</td>
<td>1.6% Fewer Woody Breasts</td>
</tr>
<tr>
<td>2.4% Fewer Spaghetti Breasts</td>
<td>.2% Fewer Spaghetti Breasts</td>
<td>1.6% Fewer Spaghetti Breasts</td>
</tr>
<tr>
<td>N/A*</td>
<td>4.7% Fewer Blood Spots</td>
<td>1% Fewer Blood Spots</td>
</tr>
</tbody>
</table>

- Fewer Woody Breasts, Spaghetti Breasts, Blood Spots & Green Tenders
- Leader Broiler Performance at Higher Weights
- Highest Meat Yield
- Preferred Fillet Profile
- Unbeatable Efficiency & Cost
- Competitive Breeder

All comparisons were made on the same day in the same processing plant by a third-party specialist. Five hundred fillets from each breed evaluated.

*Measurement of this characteristic added after significant difference in quality was identified with Customer 1.